Job Title Programme Director – White Rose Forest

Service Economy Regeneration and Culture

**Major Projects Service** 

## JOB PURPOSE:

Manage and steer the strategic development of the White Rose Forest and its implementation in accordance with the White Rose Forest Plan, balancing the political demands of the White Rose Forest Partnership with the commercial needs of the Project.

## **PRINCIPAL RESPONSIBILITIES:**

- Manage the progress of the White Rose Forest joint venture agreement so as to maximise political and financial support for the project from a wide range of national government, local authority, private and not for profit sector organisations.
- Establish and influence partnerships and links with the relevant departments of a
  wide range of public, private and voluntary sector organisations at local, regional
  and national levels in order to achieve the successful integration of the White
  Rose Forest Plan into local, regional and national strategies and plans and ensure
  that the Forest is established as a key regional resource.
- 3. Promote and represent the White Rose Forest at national, regional and local level to ensure that the aims of the Community Forest are understood and supported and the environmental, community and the economic benefits of the Forest are maximised.
- 4. Devise, prepare and manage an annual Business Plan and budget for approval by the White Rose Forest Steering Group and the Leeds city region Directors of Development on an annual basis to establish resources needs, identify funding sources, define targets and ensure that they are met.
- 5. Plan, develop and maintain suitable financial and management systems to allow appropriate monitoring and reporting of the White Rose Forest's progress to DEFRA and other organisations and ensure that its services are delivered by Partners to agreed standards throughout the various operational areas.
- 6. Lead on the development and annual revision of the White Rose Forest Plan
- 7. Lead and manage the WRF partnership to deliver ambitious targets in particular for the areas of North and West Yorkshire as part of the Northern Forest
- 8. Build and maintain strong working relationships with regional and national players and influencers to promote the role of the WRF partnership for the environmental and economic benefit of the region.
- 9. Ensure that the WRF Plan is integrated into regional economic and environmental plans and strategies.
- 10. Oversee and manage the WRF joint venture, its Kirklees Core Team (including Service Level Agreements) and various WRF partnership working groups including the WRF Steering Group, Management Group ensuring each has the required resources, terms of reference and record of agreed actions.